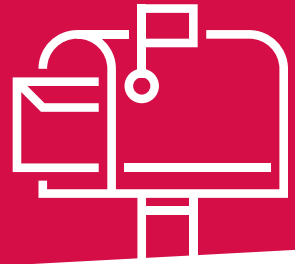


tlcpolitical

You've Got Mail

Why Not Use It Well?



COST

You don't have to break the bank to talk to your constituents. TLC Political sends millions of pieces of mail a year, and with that comes buying power. **We guarantee that we are at minimum 8% cheaper than our competitors.**

CREATIVE

Most franked mail leaves a lot to be desired. Frankly, it doesn't have to be this way. At TLC Political, we don't do cookie-cutter. We work within the franking parameters to design mail that not only keeps you on brand (and compliant with the Franking Commission!), but also delivers useful information to your constituents in a digestible way.



METRICS

We don't rely on gut instincts. We go straight to the source. TLC Political uses eye-tracking technology and focus groups to test mail before it's sent out to make sure what you're sending works.